



FRENCH  
PROPERTY  
EXHIBITION

NEWS

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# The UK's Number 1 for French Property



French Property Exhibitions are the largest, most informative property events in the UK and a must for any potential French home buyer.

Organised by the UK's leading French property publication, *French Property News*, our exhibitions allow you to reach thousands of potential customers who are serious about buying a property in France.

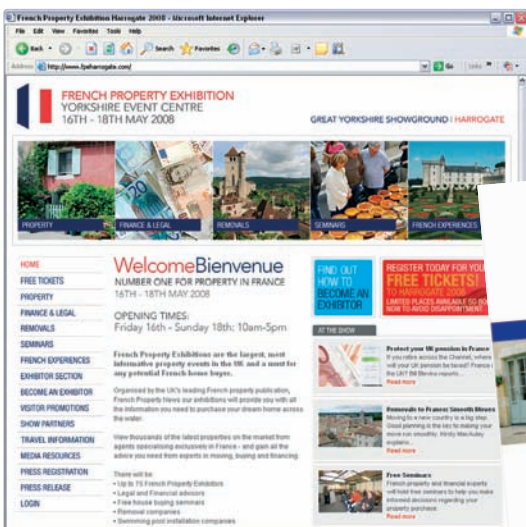
Our regional shows boast an array of exhibitors providing everything from financial advice and properties, to swimming pool installers and removal companies – all under one roof. So if you're looking for a strong return on your investment and to raise your profile in the French property market – there's simply no better place to be.

*"French property market leaders for 19 years"*

## Launch of 'New Look' FPE



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Our new fresh and contemporary identity is all part of taking The French Property Exhibitions to the next level and is combined with the launch of our dedicated show websites. These websites offer a host of information about our French Property Exhibitions, are easy to navigate and allow visitors to book online – giving us the opportunity to accurately predict attendance numbers for each show.



For more information visit  
[www.fpeharrogate.com](http://www.fpeharrogate.com)

Our Visitors  
are Active  
Buyers

**82%** of visitors  
are actively looking to  
buy a French property

**85%** are only  
interested in buying  
property in FRANCE

**63%** are likely  
to buy within the next  
year!

**91%** are likely  
to buy within the next  
3 years

# Unrivalled Advertising Campaigns

Our advertising strategy plays a crucial role in delivering a serious French property buying audience at our exhibitions and as the UK's leading publisher of francophile titles, we are able to reach a combined audience of 170,000 through our *France*, *Living France* and *French Property News* magazines.

## We also extensively target:

- National Press - *The Times*, *Sunday Times*, *Sunday* and *Daily Telegraph* and *Daily Mail*
- Wide online viral campaigns to ensure widespread knowledge of the events to the French property buying community
- Archant Life titles which deliver a high quality AB audience profile and readership of over 1.5 million
- Archant newspapers in London (where relevant for southern events) with a combined readership of over 600,000
- Extensive pay per click campaigns against all of the top search phrases and sites for French property buyers online



## Our Next Show Dates

Call now to secure your stand at our top regional event for the north of England – beautiful Harrogate. This long established show held on 16-18 May 2008 draws up to 4,000 visitors and sells quickly – so book now.

Don't miss The French Property Exhibition's second largest event in the property calendar at Olympia 2, London, 12-14 September 2008. This established exhibition, second only to The France Show has the capacity to hold 130 property exhibitors and draws up to 5,000 visitors – stands will be on sale soon, so keep an eye on your emails to avoid disappointment.



## Exhibitions Calendar

Choose from five dedicated French Property Exhibitions throughout the UK – our shows are free entry for visitors, are open from 10am-5pm Friday – Sunday and provide parking.

| Location   | Venue                          | Dates                     | Visitors     |
|------------|--------------------------------|---------------------------|--------------|
| Birmingham | NEC                            | 22-24 February 2008       | up to 3,000  |
| Harrogate  | Yorkshire Event Centre         | 16-18 May 2008            | up to 4,000  |
| London     | Olympia                        | 12-14 September 2008      | up to 5,000  |
| Bristol    | Bristol City Football Club     | November 2008 (dates TBC) | up to 3,000  |
| London     | Earls Court<br>The France Show | 9 -11 January 2009        | up to 30,000 |

## Contact Us

Our dedicated sales team are here to help with all your exhibition needs – so whether you need to book stand space, would like to hear more about our sponsorship opportunities or to advertise in our leading francophile titles, call us.

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